

## Bigger Websites

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Wednesday, 18 January 2012 04:30

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The [USB packaging](#) that you select for your product can have a profound effect on sales figures. Ensuring that you research your target audience and play to their needs will assist you to maximize your sales opportunities. Depending on the area of the consumer market at which your product is aimed will reflect on the USB packaging that you will require. Eye-catching and original designs will always pull a wide market of consumers initially who will then look past the USB packaging to the actual product. First impressions are always the most important and once their attention has been caught consumers then can turn their focus to the product.